

# **Other Publications by Michael Wash**

## **54 Approaches to Brickwall Management Managing Change at Work**

(164 pages • £14.99)

Have you ever wondered why it is so hard to get people to buy in to what seems to be a sensible, or even brilliant, new idea or way of doing things?

Have you ever felt a little uneasy or unsettled when asked to do something new or change something you have been doing for years?

Have you ever wondered why people react in many sometimes strange, and obstructive, ways to events at work – that should be seen as work?

Have you ever had self doubt about presenting something that maybe new or challenging to your audience?

In this book, I have tried to illustrate the varied approaches (sometimes not effective) that people adopt to get others to do things they may initially resist. These approaches also challenge the reader to look at themselves and their own willingness to be open to change.

The situations cover many work related (some would say life related) incidents, such as redundancy, stress, imposed new systems, change of job, bullying, promotion and many more.