

54 Approaches to Managing Change at Work

Have you ever wondered why it is so hard to get people to buy in to what seems to be a sensible (or even brilliant) new idea or way of doing things? Have you ever felt a little uneasy or unsettled when asked to do something new or change something you have been doing for years?

Managing change in the workplace can be difficult, whether it is your own practices or the practices of others that you are trying to change. There are many types of brick wall you will come up against – some of them internal, some organisational, some personal and some cultural.

provides a powerful array of strategies to deal

with every kind of obstruction and resistance to change, including your own resistance to change.

“Essential for busy managers who are involved in managing change or for any member of staff on the end of imposed change.”

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Christopher Bunker, Director of Human Resources and Corporate Communications, Polaroid Corporation

“Mike Wash is a highly responsive consultant with a track record of working within complex environments.”

Tony Bell OBE, Chief Executive, Liverpool and Broadgreen University Hospitals NHS Trust

“The best consultants don't just give you what they have got; they give you what you need. In all the years I have known Mike I have found him incredibly resourceful in finding an approach that fitted the question we had as a business.”

*Graham Higgins, Learning and Organisation Development Manager
Cathay Pacific Airways*